

Tenant Satisfaction Measures 2023 Summary of Approach

Any queries in relation to this summary should be directed in the first instance to reception@epichousing.co.uk.

Number of surveys completed (sample size)	611
Timing of survey	12/06/23 to 31/07/2023
Collection methods	Online via email and Postal
Sample method	Census

Summary of the assessment of representativeness of the sample against the relevant tenant population (including reference to the characteristics against which representativeness has been assessed)

Tenure		Population Surveys		/eys	
Row Labels	Ţ,	Number	%	Number	%
General needs		1344	99%	611	100%
Supported		11	1%	0	0%
Grand Total		1355	100%	611	100.0%

Age Group	Population		Surveys	
Row Labels	Number	%	Number	%
16-24	96	7%	52	9%
25-44	596	44%	240	39%
45-61	395	29%	183	30%
62 plus	259	19%	136	22%
Unknown	9	1%	0	0%
Grand Total	1355	100%	611	100%

District	Population		Surveys	
Row Labels	Number	%	Number	%
Newcastle-under-Lyme	36	3%	11	2%
Staffordshire Moorlands	13	1%	7	1%
Stoke-on-Trent	1306	96%	593	97%
Grand Total	1355	100%	611	100.0%

L		
	Any weighting applied to generate the reported perception measures (including a reference to all characteristics used to weight results)	Not applicable
	The role of any named external	Acuity Research & Practice Ltd
	contractor(s) in collecting, generating, or	Collecting, generating, validating reported perception
	validating the reported perception	measures
	measures	Thousands
ſ	The number of tenant households within	Not applicable
	the relevant population that have not been	
	included in the sample frame due to the	
	exceptional circumstances described in	
	paragraph below* with a broad rationale	
	for their removal	
ŀ	Reasons for any failure to meet the	Not applicable
	required comple size requirements	Not applicable
	required samplé size requirements summarised in Table below**	
ļ		40.007.01
	Type and amount of any incentives	10x £25 Shopping Vouchers
	offered to tenants to encourage survey	
	completion	
ſ	Any other methodological issues likely to	Not applicable
	have a material impact on the tenant	
	perception measures reported.	
L		l .



* Providers must take reasonable steps to assess, identify and remove barriers to certain groups of tenants participating in surveys used to generate the TSMs. In particular, this is in respect to tenants who share one or more protected characteristics under the Equality Act 2010, and in respect of duties of that Act. Barriers may include, but are not limited to, language barriers, visual impairment, literacy or lack of access to digital media.

Where necessary to overcome barriers to participation, it is permissible for surveys to be completed by a carer, another household member on behalf of a tenant or through an interpreter.

**Table

Table 5: Required minimum levels of statistical accuracy for overall satisfaction

Required minimum statistical accuracy (margin of error at 95% confidence level)
+/- 5%*
+/- 4%
+/- 3%
+/- 2%

*Where it is not possible to achieve this level of statistical accuracy (for example for many providers with fewer than 1,000 dwelling units of relevant social housing stock), employing a census approach is sufficient to meet this requirement.